

# MARKETING MAGIC SEMINAR

## WHAT IS MARKETING?

- How to target customers
- Direct Mail, PR, Advertising, etc.
- Effective design tips

### MARKETING MAGIC

will help you find out how to promote your business effectively.

**Tuesday 6<sup>th</sup> March 2012**

@ North East BIC, Sunderland, SR5 2TA

5:30pm – 7:30pm

**Free Admission**



**BOOK NOW**  
Call 0191 516 6016

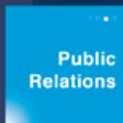
# SCAN TO

download our marketing tips & guides to help you grow your business.



## Pulse Creative Marketing

Innovative solutions to grow your business.



Call 0191 516 6016

[www.pulsecreativemarketing.co.uk](http://www.pulsecreativemarketing.co.uk)